



ESP+ Presentations: Build Winning Proposals

Ryan Beletz

Senior Director, Corporate Accounts

July 22-24, 2025

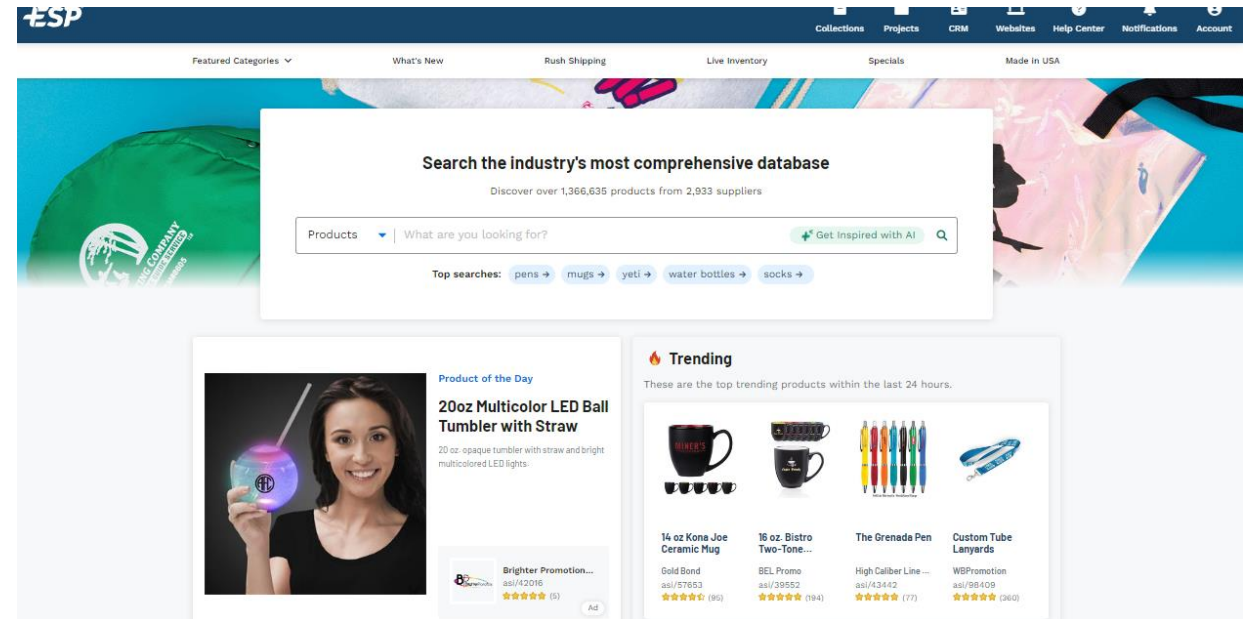


ESP+ Overview

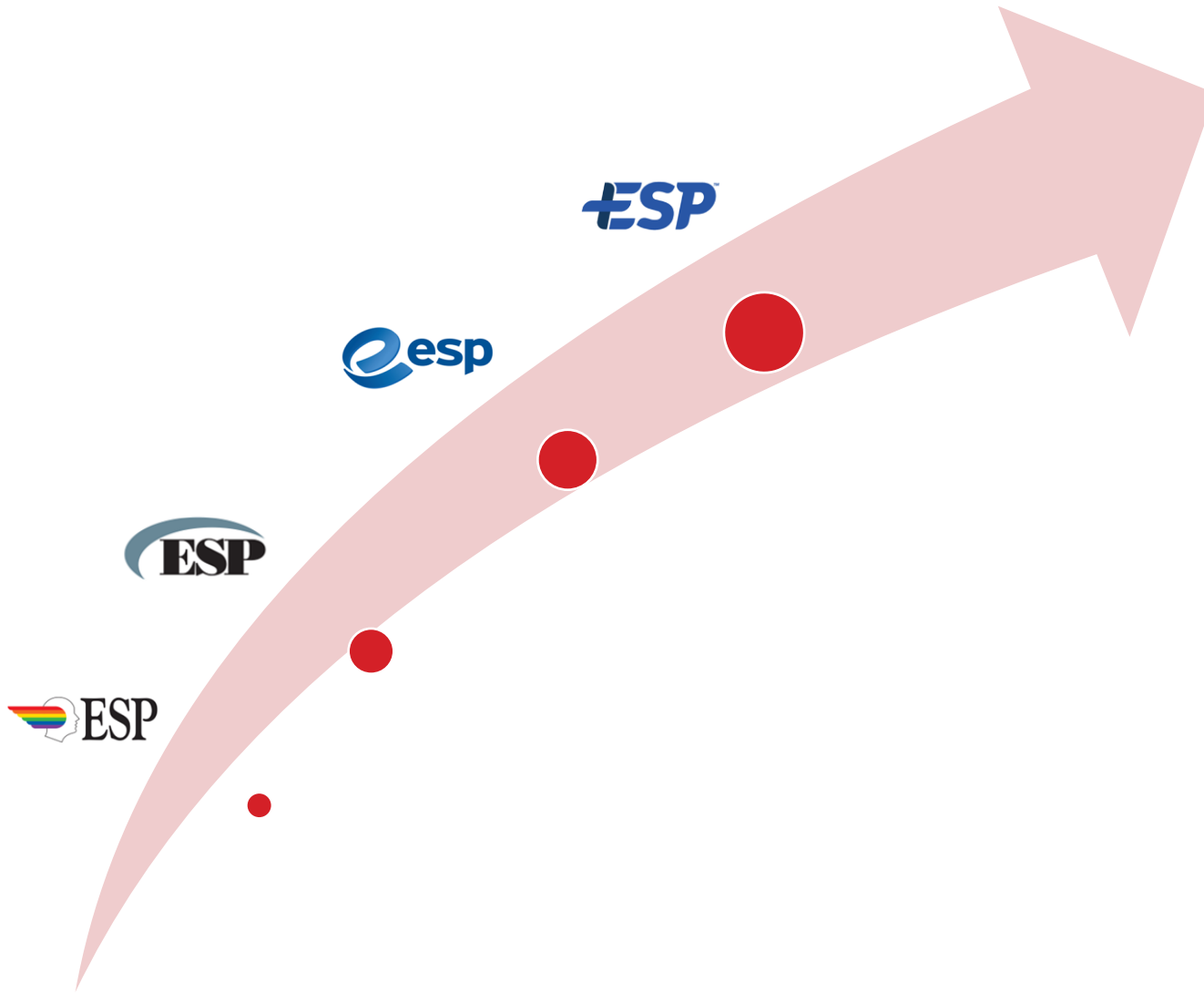
Introducing ESP+

Connect to everything you need to source, sell and succeed with promotional products.

- Industry's #1 product- sourcing tool
- Connecting distributors to suppliers
- Hosting a product library of over 1.2 million promotional products



Inspiration Behind the Upgrade

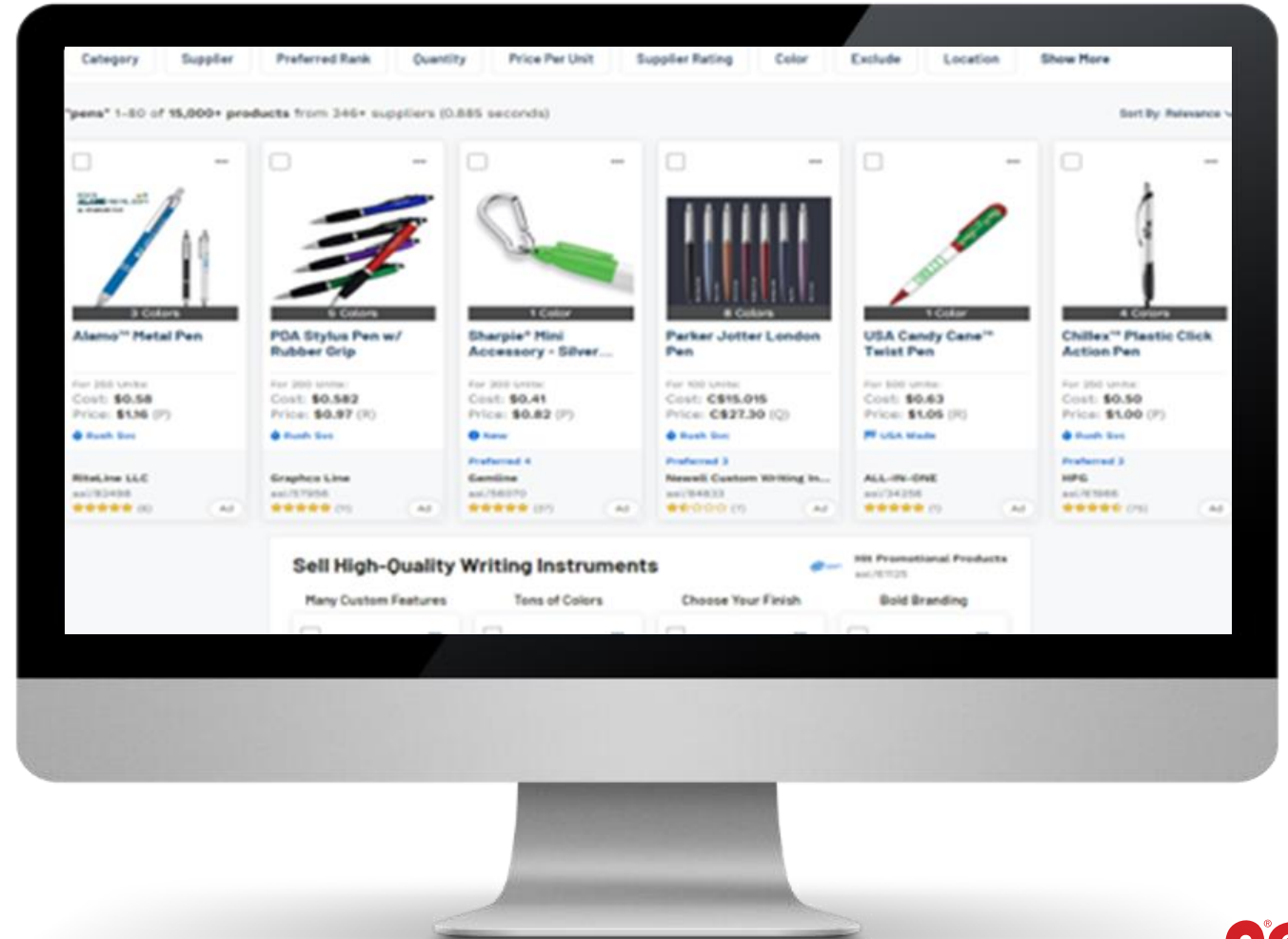


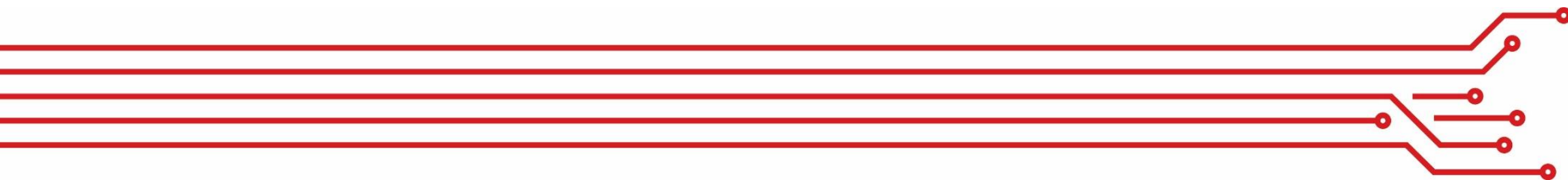
- Setting a new standard on **efficiency**
- **Speed and ease** to navigate the platform
- Addressing **industry professionals' needs** and daily changes

Elevate the Way You Work

Key features of ESP+

- ✓ Enhanced product search capabilities
- ✓ AI-fueled search
- ✓ Curated collections
- ✓ Share and collaborate with other team members for enhanced engagement
- ✓ Professional and personalized presentations
- ✓ AI-fueled built-in copy writer for quicker presentation setup
- ✓ Streamlined ordering process

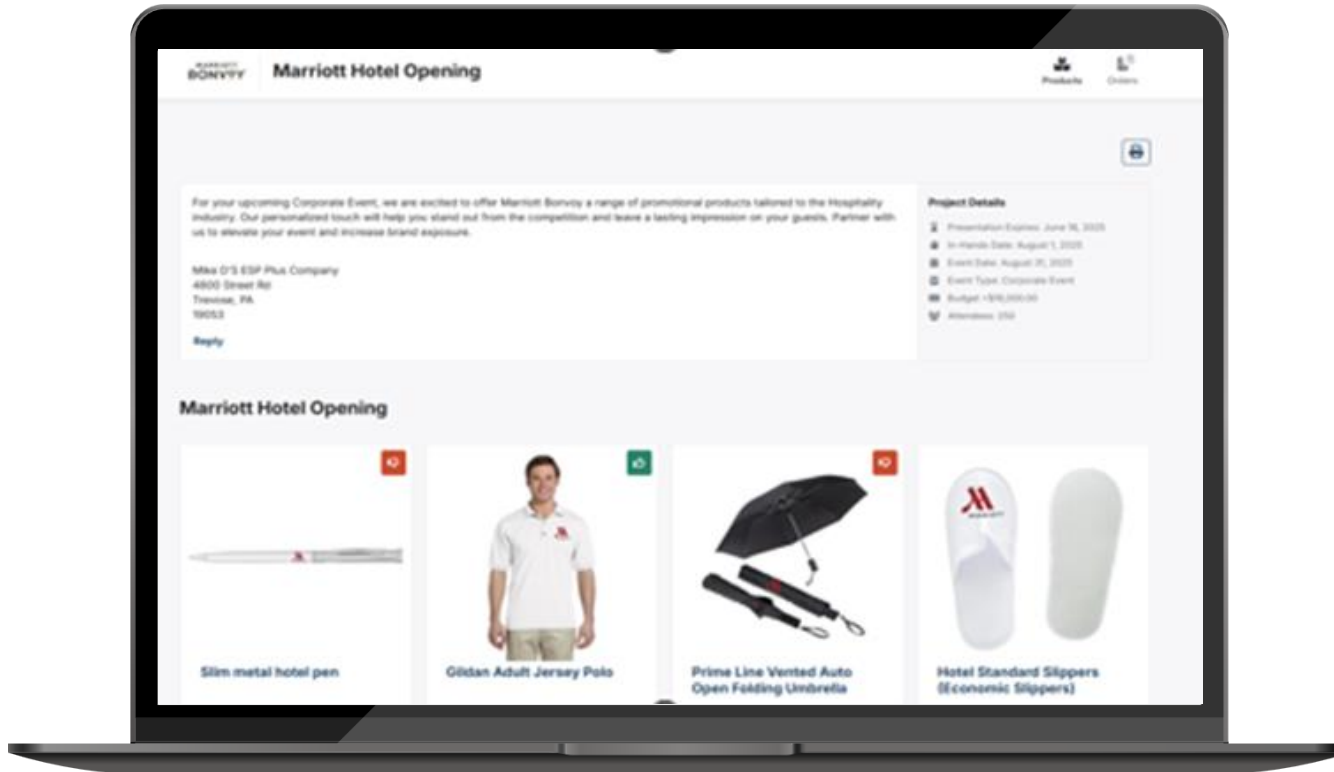




ESP+ Presentations

Easy Setup of Presentations

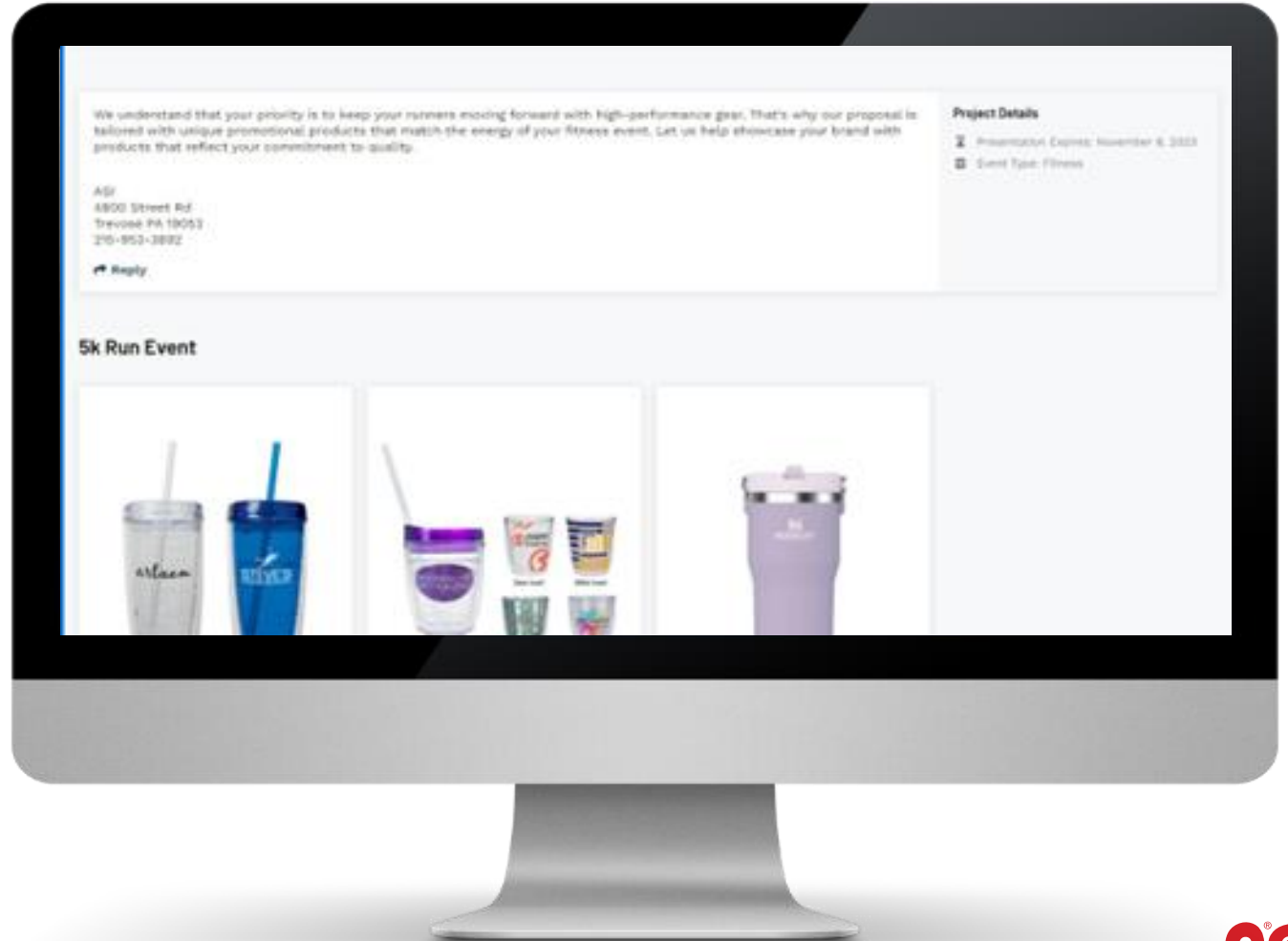
Simplified proposal creation



- **Streamlined Process:** ESP+ Presentations suggests your company information and auto-populates logos, website URLs and more.
- **Time-Saving:** Reduces manual input, giving you back more time.

ESP+ Client Portal: Interact & Collaborate

Easily engage with
your clients and
act quickly on
real-time
notifications



ESP+ AI Capabilities

Quickly build smart and personalized proposals for each client.



Product Summaries: Combine supplier information with client needs for well-curated product recommendations.



Email Drafts: Save time with AI-generated email templates, making client outreach quick and professional.



Introductory Notes: Welcome your client with a tailored, thoughtful greeting.

Virtual Samples & Customization

Personalize every pitch with virtual samples.

- **Realistic Previews:** Showcase client logos on products, offering them a realistic preview of their potential order.
- **Customizable Display:** Choose what information to include, such as additional charges, product variations and color options.
- **Real-Time Updates:** View updates in preview mode.



Redwood 40oz Stainless Steel Water Bottle

CPN-553998555

Whether you are exploring the outdoors or working in the office, this bottle will provide a clean, fresh taste! This sleek and sturdy wide-mouth bottle is made of high-grade stainless steel and won't rust or rupture. The materials used in the thermos are environmentally friendly materials that are harmless to the body. Insulation technology Double-layer vacuum insulation keeps the beverage cold for 24 hours or hot water for 12 hours.

Pricing and Charges

Price From \$22.18 - \$27.98

Colors

Dark Brown, Dark Blue, Medium Black, Dark White

Sizes

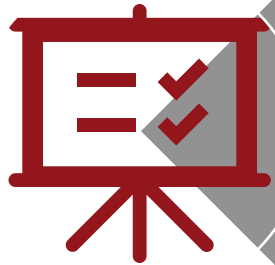
40 oz

Materials

Stainless Steel

Craft Proposals That Convert

Position the right products and pricing.



Right Products and Pricing: Create compelling, conversion-driven proposals.



Engage and Influence: Position presentations that engage and convert to quotes.

Charity Frost Walk Event



1" Glitter Ink Custom Silkscreen Lanyard, Flat...



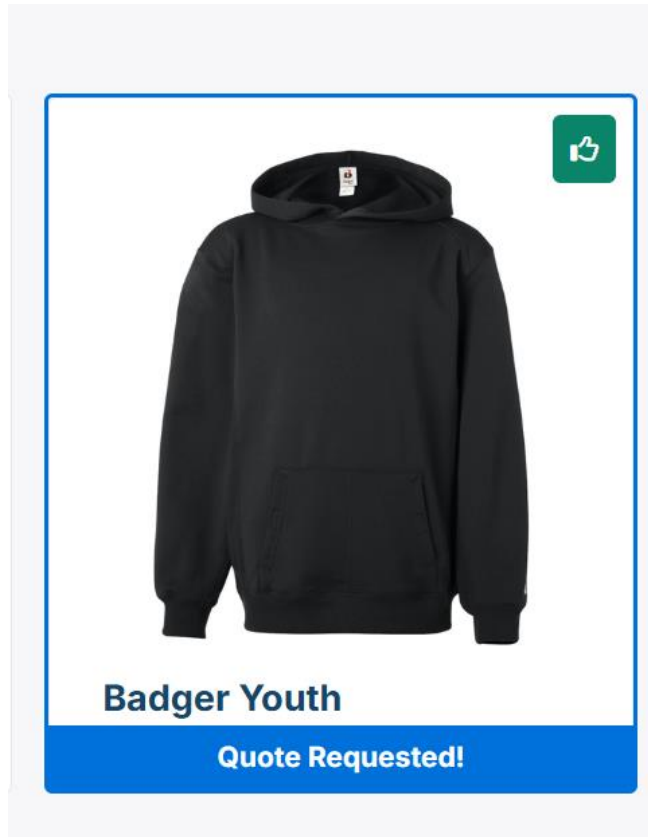
Redwood 40oz Stainless Steel Water Bottle



Badger Youth BT5 Performance Fleece...

Sharing & Communication

Take advantage of seamless sharing options.

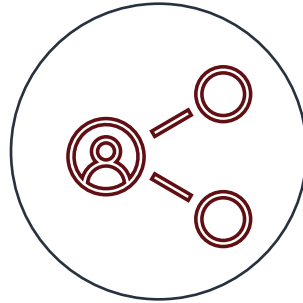


Print-Friendly Formats: Share proposals via email attachments or your clients' preferred communication methods.

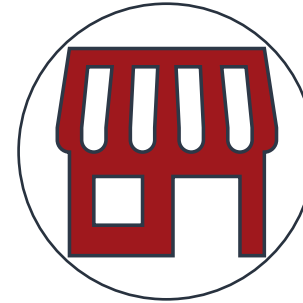


Connected System and Client Portals: Clients view and interact with proposals in real time. Track client actions for valuable insights.

An All-In-One Connected System

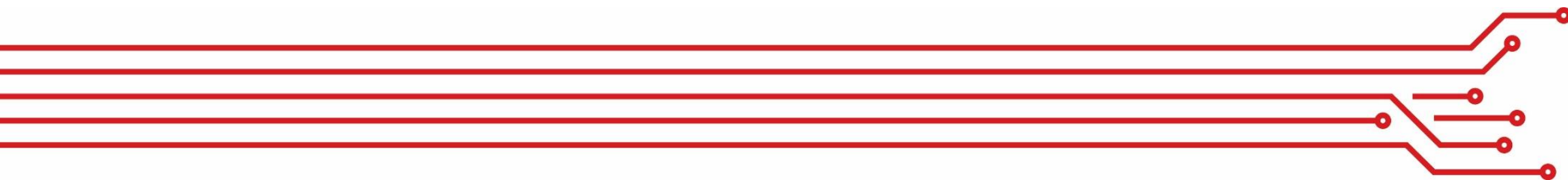


Seamless Integration: Search for products, build presentations and share them from a single platform.



Evolve Into Sales Tools: Seamlessly convert ESP+ Presentations into other sales tools, like branded online stores for your clients. Drive long-term revenue for your business.





Live Demo



Questions?



**Share your feedback
on the session with us!**



July 22-24, 2025